



1. If anything was possible, what would your dream job be, and why?

If anything was possible, my dream job when I was a kid was to be a pilot. I had always dreamed of travelling to different kinds of places and experiencing the kind of culture that they have which is different from our culture here in the Philippines. I also have a thing about taking pictures of beautiful places that I visit as a souvenir or as something to look back on to remember the places that I had when I visited the place. I would also like to try different kinds of food from other places and countries. I would like to try the food that they have which is different from our country or what we don't have in our country. I would also like to know the history of the places I would visit and know what makes the place more special than the others. I dreamt of becoming a pilot when I was a kid because I was curious and always up for adventure. Unfortunately, I have a phobia for heights which made me choose or chase other dreams.

2. Have you ever experienced a stressful situation in your past workplace (college if fresh graduate), what was it and how did you overcome it?

Yes. There was this time when I was working under a client. I was handling two of their brands, a brand for skin care products and another one for slimming juices and drinks. I was tasked to lay out and mockup a design for a large container truck with designs that respect the brand guidelines of both brands of the client. The client requested the design be seamless and to make the two brands connected into one design around the truck. I got stumped and I had a hard time developing a design that combined the two different brands in harmony. I took the time to research truck designs and how to make the design stand out. What I did for the design was I separated the two brands into the different sides of the truck and had them combined when the designs merged in the middle. The design is interconnected from the front design of the truck up to the back of the truck. I successfully managed to interconnect the brands and was able to have the client approve of it. Usually when I get stuck in a task or work, I will take the chance to study or learn other ways to tackle the problem or look at it in a different kind of view in order to get a solution.



3. In your previous position, what task did you find most challenging and why? What task did you enjoy most and why?

In my previous position as a Multimedia Artist before, I found the task of establishing a brand look to be challenging. I found it challenging as the world of marketing is always evolving and is always on the move. For a brand to be seen or given attention, it needs to ride or move in the same way with the current trending topics or trends. Some trending topics and trends would usually be something that isn't relatable to the brand guidelines and you have to look for other ways to have it relate to the trend for the brand to make some noise or impact. It was also challenging to look for ways for a brand to be something that will make the clients or customers remember the brand. This is also the most enjoyable task I had from my previous work. It may be the most challenging for me, but it was also the most enjoyable task. I enjoyed making the brand look uniformed with everything. From the simple headers in the documents, to the look of the posters that are posted in social media, to the look and feel of the billboard design. I feel comfortable and it usually looks clean when the brand has a uniformity with the look and feel of everything that represents the brand.

4. How would your previous managers/coworkers describe you?

My previous managers/coworkers mostly described me as the most chill employee that they have encountered. They would usually say that even if everyone is already at their busiest, they will see me in my station working and just usually in my calm mood. They rarely see me on my edge in working because I usually keep myself calm and try not to mix with the usual chaos in the office that I worked in before. My previous manager would praise me for how much patience I usually have for work. I don't like taking on problems or working in a stressful way. I would always take my time to look for solutions first before worrying about problems at work. I would always take my time observing things and think before acting impulsively. They would also describe me as someone who is always positive. I tend to look at the after of the problem rather than focusing on the problem only. I look to solve it as soon as possible rather than dwelling on the problem.



5. What personal or professional accomplishments are you most proud of?

The professional accomplishment that I am most proud of was when I was tasked with establishing the brand guidelines for a brand. From the logo of the brand to the look of all the documents and the office design. It makes me proud when I see it on social media with influencers and celebrities endorsing a brand that I handled before. I feel happy that a lot of people can see something that I designed and can appreciate something that I created. It makes me happy when I see the truck that I designed is currently on the road driving around Metro Manila. I find it something that I can be proud of and something that I can brag about and tell my kids in the future. It also makes me happy to see the logo that I designed before can sometimes be seen on national television. I once had a goal in my previous job to design an ad for a billboard, it came true when I was tasked one time to make a billboard for a client which also featured Zeinab Harake as the model for the brand.